



## Identity Guidelines

feb 2015

Everyone has the right to freedom of expression. This right includes freedom to hold opinions and to receive and impart information and ideas regardless of frontiers.

This is the mission of YouVoting , offer a free service to all those who believe in the dream of a world free and informed.





**On Youvoting we are implementing the system of filters allows you to analyze the results of voting for each topic on the information concerning the age, sex, places . No complaints , constraints , and geographical barriers.**



BELL 4:21 PM 100%  
<http://www.youvoting.com/>

**Youvoting**<sup>EN</sup>

The social platform which  
allows you to vote  
and be voted around the

JOIN YOUVOTING PEOPLE



**Welcome.**  
**Identity guidelines to**  
**accurately communicate**  
**the YouVoting brand.**



**The “Y” logo is one of Youvoting’s most important visual and identity assets. The next pages show you how to use the “Y” logo, and the YouVoting logo properly**

# Proportions and spacing of the “Y” Logo

## Using the “Y” Logo

The primary use of the “Y” logo is to promote your organization’s presence on YouVoting.

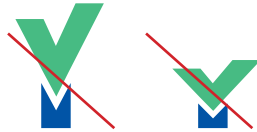
For example, when you say, “Vote on YouVoting” and link to your Youvoting page, it’s appropriate to use the “Y” logo.

To see examples of proper use of our “Y” logo, as well as more detailed “Y” logo guidelines, please visit [www.youvoting.brand.com](http://www.youvoting.brand.com).



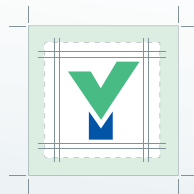
## Maintain Proportions

The proportions and spacing of the “Y” logo should never be altered for any reason. Hold the “Shift” key in most software programs to maintain the proportions while scaling up or down.



## Preserve Clear Space

To preserve the integrity of the “Y” logo, always maintain a minimum clear space around the logo. This clear space insulates our “Y” logo from distracting visual elements, such as other logos, copy, illustrations or photography. Always maintain this minimum clear space, even when proportionally scaling the logo.



## Incorrect Use

To ensure accurate and consistent use, never alter, rotate, embellish or attempt to recreate the “Y” logo. Don’t alter the rounded box shape or alter the proportions, or add any embellishments.



# Proportions and spacing of the "YouVoting" Logo

**You**voting



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For more information: visit [www.youvoting.brand.com](http://www.youvoting.brand.com)